

**IN THE CLAIMS:**

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~strike through~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered). Please AMEND claims 1-3, and 10-12 in accordance with the following:

1. (Currently Amended) An information broadcasting method characterized by:  
consulting a given person's itinerary; and

automatically broadcasting to an information terminal for said given person pre-registered advertising information or reference information in connection with dates and times, and/or places appropriate to the itinerary and broadcasting said pre-registered advertising information or reference information to a communication address of said given person's according to progress of an initial travel schedule or according to an updated travel schedule while the said given person is traveling.

2. (Currently Amended) An information broadcasting method for broadcasting, from an information-provision service device, to travelers information in connection with travel destinations, the information broadcasting method comprising:

registering in the information-provision service device communications addresses for the travelers and travel schedules in which the travelers participate;

registering in the information-provision service device relevant information in connection with to-be-visited travel destinations in the travel schedule, as well as broadcasting prerequisites for broadcasting the relevant information; and

matching the broadcasting prerequisites for the relevant information with the travel schedule, extracting travelers who meet the broadcasting prerequisites, and broadcasting the relevant information to the extracted travelers' communications addresses according to progress of the travel schedule and/or according to the travel schedule changed on a trip while the extracted travelers are traveling.

3. (Currently Amended) An information broadcasting method for broadcasting, from travel service providers, to travelers information in connection with travel destinations, the information broadcasting method comprising:

storing communications addresses for the travelers, travel plans in which the travelers participate, and travel-plan schedules;

providing travel-plan schedules to third parties other than the travel service providers or the travelers;

accepting from the third parties relevant information in connection with to-be-visited travel destinations in the travel plan, as well as broadcasting prerequisites for broadcasting the relevant information;

extracting based on the foregoing stored information travelers who meet the broadcasting prerequisites and/or travelers anticipated to meet the broadcasting prerequisites; and

broadcasting at predetermined timings said relevant information to the communications addresses for the extracted travelers while the extracted travelers are traveling.

4. (Original) An information broadcasting method according to claim 3, wherein: predetermined personal information is stored correlatively with the communications addresses; and

if the broadcasting prerequisites have been designated preceding registration of said relevant information, predetermined detailed information, wherein information for specifying travelers is excluded from the personal information for travelers anticipated to meet the broadcasting prerequisites, is provided to the third parties.

5. (Original) An information broadcasting method according to claim 3, wherein said communications addresses are changed according to the travel-plan schedules.

6. (Original) An information broadcasting method according to claim 3, wherein: receiving-condition designations including need for broadcast of the relevant information, and/or type of relevant information to be broadcast is accepted from the travelers; and if the receiving conditions and the broadcast prerequisites match, the relevant information is broadcast.

7. (Original) An information broadcasting method according to claim 3, wherein the third parties are billed according to broadcast count for the relevant information and/or amount of data broadcast.

8. (Original) An information broadcasting method according to claim 3, wherein: use of predetermined tickets while the travel plans are under way is sensed, and modifications to the travel-plan schedules are detected based on tracking use of the tickets.

9. (Original) An information broadcasting method according to claim 8, wherein travelers meeting the broadcasting prerequisites and/or travelers anticipated to meet the broadcasting prerequisites are extracted based on the modified travel-plan schedules.

10. (Currently Amended) An information broadcasting device for broadcasting, from a travel service provider, to travelers information in connection with travel destinations, the information broadcasting device comprising:

storage means for correlatively storing communications addresses for the travelers, travel plans in which the travelers participate, and travel-plan schedules;

provision means for providing travel-plan schedules to third parties other than the travel service providers or the travelers;

acceptance means for accepting from third parties relevant information in connection with to-be-visited travel destinations in the travel plan, as well as broadcasting prerequisites for broadcasting the relevant information;

extraction means for extracting based on the foregoing stored information travelers who meet the broadcasting prerequisites and/or travelers anticipated to meet the broadcasting prerequisites; and

broadcasting means for broadcasting at predetermined timings said relevant information to the communications addresses for the extracted travelers while the extracted travelers are traveling.

11. (Currently Amended) An information broadcasting method for broadcasting, from travel service providers, to travelers information in connection with travel destinations, the information broadcasting method comprising:

correlatively storing communications addresses for the travelers, travel plans in which the travelers participate, and travel-plan schedules;

providing the travel-plan schedules to third parties;

accepting from third parties advertisement designations for travelers participating in the travel plans;

broadcasting at predetermined timings the advertisements to communications addresses for the travelers participating in the travel plans while the travelers are traveling.

12. (Currently Amended) A computer-readable recording medium on which is recorded a program for executing an advertisement broadcasting method used in an advertisement provision device connected via a network to a plurality of user terminals, a plurality of advertiser terminals, and a plurality of travel agency terminals, the program recorded on a recording medium executing:

a process for providing to user terminals or travel agency terminals a screen for inputting information in connection with travel reservations and/or information in connection with receiving conditions for advertisement information;

a process for correlatively storing in a storage device users, travel schedules, and advertisement receiving conditions, based reservation information sent from user terminals or travel agency terminals;

a process for providing to the advertiser terminals a screen for inputting advertising data broadcast to travelers and broadcasting prerequisites;

a process for storing in a storage device advertising data broadcast to travelers and broadcasting prerequisites, sent from advertiser terminals;

a process for comparing travelers' receiving conditions with advertisement broadcasting prerequisites and specifying matching travelers; and

sending appropriate advertising data to the specified travelers, in accordance with an itinerary while the specified travelers are traveling.